



ENGLISH AND PERSONALITY

**English is not a subject, its an activity.
The more you practice, the faster you learn.**

From the management of **British School of Language**

BSL TRAINING COMPANY



Corporate Office:

4, Satya Niketan, 2nd Floor, Above Gold's Gym, New Delhi-21 | Central Enquiry: 011-65461601/9250991338 | www.bsctraining.co.in | response@bsctraining.co.in



Director's Message

"Life isn't about who you are,
its about creating who you
want to be."

It all begins by creating a new 'you' - confident & presentable - so that you can achieve your goals faster. Whether going for an interview, studying abroad, getting married or simply conversing with your friends, confident communication is the King! Remember, Confidence isn't a born attribute but an acquired talent.

At BSL Training Company, We help you achieve English fluency, effective communication skills & an impressive personality to embrace success in all fields. With the right guidance & interactive learning, we believe you can achieve !

So let's get started right away, learn English the simple way !

Supreet Bedi

Director, BSL Training Company
Personality Trainer
Model & T.V. Anchor

LEARN ENGLISH THE SIMPLE WAY

THE BSL ADVANTAGE

In-house Courses: Designed for individual needs and levels of understanding. Each is unique!

Teaching Methodology: Effortless, fun and practical learning through interactive audio-visual mediums. Smart Learning!

Flexibility: Choice of ideal locations and convenient time slots. You get to choose !

Customized Training: Provided on request to focus groups and individuals to suit their specific needs.

Bonafide Certificates: Based on post training evaluation, it is a representation of authentic teaching. Be proud to own one !

All this and more packed into cost efficient and superior quality programs makes BSL the smart choice !!

SPOKEN ENGLISH



Audio-Visual Training

ELEMENTARY

For beginners who have little or no understanding of English language & face difficulties even in creating small sentences in English.

Course Content

- Greetings & Articles
- Self Introduction
- Framing Questions & Replies
- Basic Concepts of English Grammar: Tenses, Prepositions, etc. (Level 1)
- Formation of Sentences
- Vocabulary for Beginners
- Conversational English: Basic Role Plays

Duration: 4 Months, 1 Hr. 30 Mins. Daily

INTERMEDIATE

For people who understand English to an extent but cannot converse in English fluently & are hesitant in speaking English.

Course Content

- English Grammar: Verb Forms, Tenses, Prepositions, etc. (Level 2)
- Modals, Conjunctions
- Vocabulary of Daily Use
- Conversational English: Role Plays, GDs, etc.

Duration: 3 Months, 2 Hr. 15 Mins. Daily

SEMI-ADVANCED

For people who already have clarity in grammar, understand English well but want to polish their speaking skills with advanced level grammar & vocabulary.

Course Content

- Grammar Review
- Advanced Vocabulary
- Complex Sentences - Active Passive Voice, Conditional Sentences
- Phrasal Verbs and Idiomatic Language
- Narration, Comprehension
- Art of Conversation
- GDs & Extempore etc.

**Duration: 3 Months, 1 Hr. 30 Mins. Daily
OR 2 Months, 2 Hrs. 15 Mins. Daily**

ABECEDARIAN LEVEL - Foundation course. **Duration: 6 Months, 1 Hr. 30 Mins. Daily**

SPECIAL COURSES

Available at Selected Centres.

PERSONALITY DEVELOPMENT

Course Content

- Positive Attitude
- Art of Communication
- Body Language / Power Dressing
- Understanding People and Behaviour
- Stress / Time / Anger Management
- Male / Female Grooming
- Table Etiquette

Duration: 1 Month, 1 Hr. 30 Mins. Daily

HOUSEWIFE SPECIAL

Course Content

- Grammar
- Vocabulary
- Smart Talk
- Social Presence & Etiquette
- Table Manners
- Home & People Management
- Conversation & Role Plays

Duration: 2 Months, 1 Hr. 30 Mins. Daily

JUNIOR SPECIAL

Course Content

- English Communication for Kids
- Public Speaking
- Personality Development
- Hygiene Basics
- Little Chef
- Craftivity

Duration: 2 Months, 1 Hr. 30 Mins. Daily

ENGLISH FOR ENGINEERS

Course Content

- Spoken Practice - Effective communication, describing situations, extempores
- GD - PI (Group Discussions - Personal Interview)
- Reading comprehension - Understanding & rephrasing technical data (graphs, pie charts etc)
- Vocabulary - words & their usage
- Effective listening
- Email writing & formal letter writing

Pre-requisite: Intermediate/Semi-advanced Spoken English Course

Duration: 1 Month, 1 Hr. 30 Mins. Daily

Foreign Languages also available at selected centres

Individual training also available for specific requirements.

SKILL PILL

Available at Selected Centres.

VOICE AND ACCENT

Course Content

- Difference between Voice and Accent
- Introduction, Differentiation between American and British Accents
- Neutralising the Accent
- Syllable Stress
- Sound Recognition/Stress in Sentence
- Intonation and Diction
- Intensive Practice of Pronunciation

Duration: 1 Month, 1 Hr. 30 Mins. Daily

GD-PI

Course Content

- Guest Lectures by the Industry Experts
- Mock Sessions
- Presentations & Videos for better understanding
- Individual Feedback & One to One Sessions
- Discussion on Special Analytical Subjects for Logical Thinking & Reasoning

Duration: 1 Month, 1 Hr. 30 Mins. Daily

CORPORATE COMMUNICATION AND ETIQUETTE

Course Content

- Handling Meetings
- Presentation Skills
- Business Cocktail Etiquette
- Telephone Etiquette
- E-mail Drafting
- Hierarchical Communication

Duration: 1 Month, 1 Hr. 30 Mins. Daily

SMART TALK

Course Content

- Effective Communication
- Styling the Language
- Intonation
- The Art of Saying 'NO'
- Sugar Quotes
- Hyperbole
- Art of Phrasing Effectively
- Colloquial Phrases
- Metaphors

Duration: 1 Month, 1 Hr. 30 Mins. Daily

For Skill Pill Courses, Semi-Advanced level preferred.

INTERNATIONAL TESTING

Available at Selected Centres.

IELTS: INTERNATIONAL ENGLISH LANGUAGE TESTING SYSTEM

Recognised by Cambridge University (U.K.)

Course Content

Academic / General Training Module

- Listening Skills
- Reading Skills
- Writing Skills
- Speaking Skills

Benefits for IELTS Students

- Comprehensively Compiled Study Material
- Regular Home Assignments
- Special Mock Sessions
- Filling & Submission of IELTS Forms
- Information on IELTS Test Dates
- Access to IELTS Listening Labs

Duration: 1 Month, 1 Hr. 30 Mins. Daily

BULATS: BUSINESS LANGUAGE TESTING SYSTEM

Recognised by Cambridge University (U.K.)

Course Content

Standard Test

- Listening Skills
- Reading Skills
- Knowledge of Grammar
- Knowledge of Vocabulary

Speaking Test

Writing Test

Benefits for BULATS Students

- Special Mock Sessions
- Information on BULATS Test Dates
- Filling & Submission of BULATS Forms

Duration: 1 Month, 1 Hr. 30 Mins. Daily

FOR REGISTRATION: CONTACT STUDY CENTRES

CENTRES IN DELHI

- N-5, 1st Floor **SOUTH-EXT. PART 1** (on Ring Rd. next to flyover) 65197385
- 22, 2nd Floor, 79-80, Satkar Building, **NEHRU PLACE** (near Bus Stand) 65485528
- 29/3, New Ashok Nagar, **TILAK NAGAR** Chowk (opp. Tilak Nagar Metro Station) 65485526
- FD-8, 2nd Floor, Near Pitampura Metro Station (opp. pillar no.368) **PITAMPURA** 65702416
- M-116, 2nd Floor, Outer Circle, opp. Fire Station, **CONNAUGHT PLACE** 65029099
- 65, 1st Floor, Mall Road, Next to G.T.B Nagar Metro Station, **KINGSWAY CAMP** 64591601
- 65, 2nd Floor, Gurunanak Pura, Vikas Marg, Near Nirman Vihar Metro Station (opp. pillar no.56) **LAXMI NAGAR** 45874225
- 1/8, W.H.S., **KIRTI NAGAR**, on Ring Road, Near Mayapuri Chowk 65461601

CENTRES IN OTHER CITIES

- 121, Rai pur Raja, Jail Road, Opp. S.P. Bungalow, **BAHRAICH** 8896814322
- LGF, Shri Ashadweep complex, 16 Civil Lines, **ROORKEE** (01332) 327916
- 169, 1st Floor, Eshwaran Kovil Street, **PONDICHERRY** (0413) 4308556
- S.C.F-41-F, Bhai Randhir Singh Nagar, **LUDHIANA** (0161) 4640911
- 1st floor, (Above Bank of India) G.T. Road, **PHAGWARA** (01824) 460020
- Shankar Complex, 1st floor, Bakshipur, **GORAKHPUR** (0551) 3248954
- Sheel Bhadra Yajee Memorial Vocational Training Institute, { (06132) 226079
- Sirhi Ghat, Mandir Road, Bakhtiyarpur, District Patna, **BIHAR** { 9386964674
- S.C.F-4A GTB Market, Near Bus Stand, **KHANNA** { (01628) 500400
- 9872160674